



JENNY BARNETT

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EXPERTISE

RESEARCH

QUANTITATIVE
EVALUATION

DESIGN

STRATEGIC
ANALYSIS

EDUCATION

MASTER OF ARTS
TRINITY COLLEGE
2013 - 2016

BACHELOR OF ARTS
LE MOYNE COLLEGE
1999 - 2003

PROFILE

I combine the skills of research and analysis with the principles of design and marketing to curate your success stories.

EXPERIENCE

Co-Principal, Researcher and Designer
Barnett Writer, *LLC* (2011 - Present)

Clients primarily choose to work with me because of my straightforward 4-step method to convert proposals into clients.

I expand my clients' business ventures by conducting meaningful research that identifies the pain of their prospective clients.

That research informs the narration and design of client success stories, the essence of a case study.

Clients report that case studies make powerful marketing tools that return their investment.

I also work with limited clients on producing all administrative materials necessary to make them OSHA compliant.

For more info, visit my website at www.barnettwriter.com